

## GENERAL RESOURCES

### Print Glossary - [PIM Print Glossary](#)

This Glossary has been created by the Printing industry of Minnesota, Inc. It has been created help you more clearly understand important printing terms.

## LINKS

### Adobe – [www.Adobe.com](http://www.Adobe.com)

Adobe helps people and businesses communicate through its world –leading digital imaging, design, and document platforms for consumers, creative professionals, and enterprises.

### Fujifilm Graphic Systems USA – [www.Fujifilm.com](http://www.Fujifilm.com)

Fujifilm is the largest distributor of graphics systems products to the graphic communications industry offering a full line of analog and digital consumables, electronic imaging products, digital printing solutions, software and technical and support services.

### CGS Oris Color – [www.cgsusa.com](http://www.cgsusa.com)

CGS Publishing Technologies is a world leader in color managed proofing and production workflow for the professional graphic arts market. CGS works to create practical specifications, standards and practices for the improvement of the graphics arts industry.

### Kodak – [www.kpgraphics.com](http://www.kpgraphics.com)

Kodak provides one of the broadest product and solutions portfolios available in the graphics arts industry today, including a wide range of conventional lithographic plates and computer to plate solutions. Kodak branded graphic arts films, digital, inkjet, analog and virtual proofing products as well as workflow, color management and digital printing presses.

### Akiyama – [www.akiyama.com](http://www.akiyama.com)

Reflections preferred press manufacturer!! Akiyama has met the changing demands of the graphic industry by providing innovative solutions. Their presses have the fewest transfer points of any presses which results in higher resolution and the elimination of any marking.

### INX Ink & Coating Solutions – [www.inxinternational.com/us](http://www.inxinternational.com/us)

Sun Chemical is the world's largest producer of printing inks and pigments, is a leading provider of materials to packaging, publication, plastics, cosmetics and other industrial markets. INX provides a spectrum of ink and coatings solutions designed to match specific applications, processes and projects.

## PAPER SUPPLIERS

### **Anchor Paper** – [www.anchorpaper.com](http://www.anchorpaper.com)

An independently owned wholesale distributor of fine printing paper, packaging machines and supplies. Also check out Anchor Express for your specialty paper needs.

### **Wilcox Paper** – [www.wilcoxpaper.com](http://www.wilcoxpaper.com)

An independent paper merchant providing creative paper solutions to the Twin Cities printing community for over 80 years.

### **Xpedx** – [www.xpedx.com](http://www.xpedx.com)

Xpedx is the world's largest distributor of printing papers and graphic supplies and equipment.

### **C.J. Duffey Paper Company** - [www.duffeypaper.com](http://www.duffeypaper.com)

Offering a comprehensive line of fine and business papers backed by more than a half of century of experience.

## INDUSTRY ASSOCIATIONS

### **American Institute of Graphic Arts (AIGA) Minnesota Chapter** – [www.minnesota.aiga.org](http://www.minnesota.aiga.org)

AIGA Minnesota was founded in 1977 as the Minnesota Graphic Designers Association. Today, we're one of the largest chapters in the AIGA, serving nearly 900 members in Minnesota and the upper Midwest. Our members include graphic designers, educators and design students, as well as professionals in allied fields such as printing, prepress, photography, illustration, paper manufacturing/distribution, and writing.

### **AAF Advertising Federation (AD Fed) Minnesota Chapter** – [www.adfed.org](http://www.adfed.org)

The Advertising Federation of Minnesota is a non-profit, professional trade association serving the local advertising community including agencies, advertisers, suppliers and students. Members of our association volunteer their time and talents to plan and execute committee events that are overseen by a board of directors. But just because we're overseen by a board doesn't mean we're boring. "Board." "Bored." Two different spellings. So click on the links and get to know us. We're fun, funky folk.

### **The Direct Marketing Association** – [www.the-dma.org](http://www.the-dma.org)

DMA advocates industry standards for responsible marketing, promotes relevance as the key to reaching consumers with desirable offers, and provides cutting-edge research, education, and networking opportunities to improve results throughout the entire direct marketing process. Founded in 1917, DMA today has more than 3,600 members from the US and 46 other nations, including the majority of companies listed on the Fortune 100.

### **Graphics Arts Information Network** – [www.gain.net](http://www.gain.net)

The Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF), along with its affiliates, deliver products and services that enhance the growth, efficiency, and profitability of its members and the industry through: Advocacy, Education, Research, and Technical Information.

### **Printing Industry of Minnesota** – [www.pimn.org](http://www.pimn.org)

PIM is the trade association for the second largest segment of the manufacturing industry in Minnesota. More than 300 companies are members of PIM. Your membership automatically brings you in contact with more than 14,000 members of Printing Industries of America (PIA). PIA is the largest graphic arts association in the world.